

SWIM FOR FREE!!!



MON VALLEY WEST YMCA SWIM TEAM (MVWYST) INVITATIONAL ADVERTISING

FEE REBATES!!!!

Our team's major fundraiser is hosting the *PRESIDENTS INVITATIONAL* swim meet which will be held this year on *FEBRUARY 11, 2012*. Funds raised during this meet provide a large portion of our operating budget for the year. One piece of the meet income is paid advertisements in the meet program-called a "Heat Sheet". We solicit the advertisements from local businesses and individuals.

As an incentive for you to sell Advertisements, the *Mon Valley YMCA will rebate 50% of the value of any Ad you sell* (up to a maximum refund of \$200). For example, if you sell \$100.00 worth of ads, \$50.00 will be paid to you by Mon Valley YMCA.

We accept the advertisements up to January 15, 2012

Rebates will be paid after the meet!

A letter explaining what the ads support has been provided for you to use with those that you solicit. This letter can be used to help your advertiser understand what we are asking them to do. We need everyone's support again this year to make our meet as successful as it has been in the past. If you have any questions, please contact any of the board members @ info@wyst.org.