

**SWIM FOR FREE!!!**



**MON VALLEY WEST  
YMCA SWIM TEAM (MVWYST)  
INVITATIONAL ADVERTISING**

**FEE REBATES!!!!**

Our team's major fundraiser is hosting the *PRESIDENTS INVITATIONAL* swim meet which will be held this year on **FEBRUARY 7, 2009**. Funds raised during this meet provide a large portion of our operating budget for the year. One piece of the meet income is paid advertisements in the meet program-called a "Heat Sheet". We solicit the advertisements from local businesses and individuals.

As an incentive for you to sell Advertisements, the *Mon Valley YMCA will rebate 50% of the value of any Ad you sell* (up to a maximum refund of \$200). For example, if you sell \$100.00 worth of ads, \$50.00 will be paid to you by Mon Valley YMCA.

We accept the advertisements up to January 16, 2009 but, *we will pay rebates on Ad payments received prior to December 1, by December 15, 2008*. All other rebates will be paid by February 28, 2009

A letter explaining what the ads support has been provided for you to use with those that you solicit. This letter can be used to help your advertiser understand what we are asking them to do. We need everyone's support again this year to make our meet as successful as it has been in the past. If you have any questions, please contact Tom and Molly Crooks ([washcrooks@verizon.net](mailto:washcrooks@verizon.net) or 724-223-0927).



## Mon Valley West YMCA Swim Team

A Program of Mon Valley YMCA

Visit Us Online at [wyst.org](http://wyst.org)  
Email: [info@wyst.org](mailto:info@wyst.org)



Dear Sponsor,

The Mon Valley West YMCA Swim Team is a group of young men and women ages 6 to 18 years old. The team swims in two locations, Canonsburg and Washington, PA under the direction of Coach Steve Leonardi. Formerly based at the Washington YMCA, the team is enjoying its sixth season under the Mon Valley Y. Our team roster has over 115 swimmers from almost every community in the Canonsburg and Washington areas. The team is proud to continue its pursuit of the core values of YMCA swimming: Caring, Respect, Responsibility, and Honesty.

We will be hosting a Swim Invitational on February 7, 2009 at either the Canonsburg Middle School or the Canon McMillan High School. Several hundred young men and women from all over Western Pennsylvania will compete in the 22<sup>nd</sup> Annual "Presidents Invitational". The meet is a great day of fellowship and competition.

The meet is also a very important fund raising event for Mon Valley West YMCA Swim Team. Funds from the meet help pay for team expenses including meet transportation, life guard salaries and coaching salaries.

**Please help our team by purchasing an advertisement in our Invitational program.** This program is available to all participants and spectators who attend our invitational. Not only will your message be seen by hundreds of people, but it will show that you are proud to support the youth in our area.

Please fill out the attached form and return it with your ad copy (please do not attach the ad copy with tape or staples). Mailing instructions and payment directions are included.

Thank you in advance for your valuable contribution. The young men and women of Mon Valley West YMCA Swim Team sincerely appreciate your generosity.

**MonValley YMCA West Swim Team**

**Please provide all advertising information and payments by:  
January 16, 2009**

## **2009 MVWYST Invitational**

Please be a part of the Mon Valley West YMCA Swim Team Annual Invitational Swim Meet. Your advertisement will show your support of the youth in our area.

Ads: Full Page.....\$100.00  
Half Page.....\$50.00  
Quarter Page.....\$25.00

Company Name:\_\_\_\_\_

Company Contact:\_\_\_\_\_ Phone:\_\_\_\_\_

Address:\_\_\_\_\_

City:\_\_\_\_\_ State:\_\_\_\_\_ Zip:\_\_\_\_\_

Ad Size:\_\_\_\_\_ Amount:\_\_\_\_\_

Swimmer's Name:\_\_\_\_\_  
(for purposes of credit)

Please mail payment and Advertisement (copy ready, please) to:

MVWYST  
C/O Molly Crooks, Treasurer  
1005 Balsam Drive  
Washington, PA 15301

Questions? Call Molly Crooks 724-223-0927 or via email at  
[washcrooks@verizon.net](mailto:washcrooks@verizon.net)

**NOTE: Please make checks payable to Mon Valley West YMCA Swim**

**Team or MVWYST**

DEADLINE FOR ADVERTISEMENTS:

JANUARY 16, 2009

**PLEASE DO NOT USE TAPE OR STAPLES TO  
ATTACH AD COPY**

**THANK YOU FOR YOUR SUPPORT!!!**